

Practical Business Advice that works for you

Running a business in the 21st Century requires all the skills and common sense you can muster. Sometimes even that is not enough!

Confronted by increasing competition, increasing legislation and increasing complexity many owners and directors of businesses quite rightly feel that they are fighting an uphill battle.



Independent Business Partners are here to help you not only cope with this but help you to make the most of your business even in the most testing of times.

IBP provide directors, managers and owners of small and medium sized businesses (SMB or SME) with practical advice and help that enables them to capitalise on the existing resources at their disposal.

A very grand aim but how do we deliver this?

The answer is to become actively involved in your business for the long run.

Active Involvement

Many so called "Business Advisers" work on a project basis which means they come in, work on a specific project, make their recommendations then disappear. IBP does not work in this way. We want to create a long term relationship with our clients and that means being around through the good and the bad. It means not just making recommendations but being actively involved in implementing them. In so doing we become an important part of your business and you for ours. Only in this way do we believe that we can really understand your business and provide you the sort of value for money we looked for when we ran our own businesses.

What we do

The simple answer is we can do whatever you need us to.

Here are some of the things we have done for clients in the past:

- Business Strategy Review and Development
- Sales Growth and Market Expansion
- Raise Funding and Grant Applications
- Business Sale, Mergers and Acquisitions
- Staff Development and Training
- International Business Development
- Customer Management and Problem Resolution
- PR and Marketing Communications

This list is by no means exhaustive but is simply intended to give you some idea of our capabilities. We would not profess to be experts in every field but through our connection with the IIB and IDB we can access over 1500 experts across the UK.



Who we are

Independent Business Partners is a small company of people. We carefully select our executives based on the following criteria:

- Complimentary skill set to existing executives
- Experience of running their own small or medium size business
- Desire to participate with and help other business people

IBP executives have backgrounds in sales, marketing, start-ups, technology, international development, general management, funding, operations, logistics and distribution. They have experience from a wide range of industries including, Banking, Insurance, IT, Marketing Services and Communications.

